

**DELETE THIS LAYER  
BEFORE SUBMITTING**

FINISHED SIZE - 14.0" x 8.5"  
WITH BLEED - 14.125" x 8.625"

Please leave a 1/8" (0.125") total bleed  
1/16" (0.0625") for each side

FIRST FOLD - 4.6875"

SECOND FOLD - 9.375"  
(ROLL-FOLD ONLY)

Fold Line

Fold Line

Green Line is SAFETY Line

All important information that is not getting cut should be inside this line

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Red Line is CUT Line

Finish product will be cut to this line

Blue Line is END OF BLEED Line

Background image/color should extend to this line

UNDER FRONT  
PANEL

BACK PANEL

FRONT PANEL

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**INSIDE LEFT  
PANEL**

**INSIDE MIDDLE  
PANEL**

**INSIDE RIGHT  
PANEL**

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PANEL**

**INSIDE MIDDLE  
PANEL**

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PANEL**